

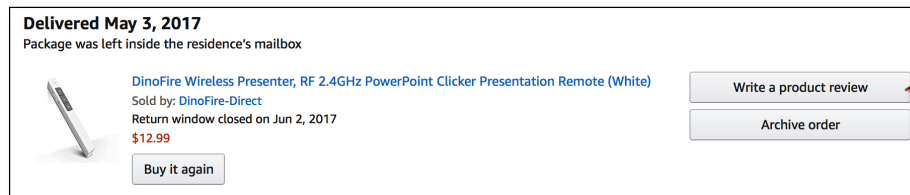
Reviewing *ROTOMA* on

Dear Amazon **Primates**—

If you're ordering *ROTOMA* on Amazon, you could really help us out by reviewing as a Verified Purchaser. Believe me, a review on the world's largest book retailing website can make a **HUGE** difference. And it's so easy too.

After you read the book:

1. Go to your Amazon account.
2. View your past orders listing and click the Write a product review button



3. Write a quick review telling others exactly how you feel about the book.
4. Cite a specific takeaway from the book you're determined to implement.
5. Identify what kind of reader could best benefit from the book.
6. State clearly whether you recommend the book—or not.

Do all the above, and you will be giving Spencer and me the greatest gift of all: an Amazon **Verified Purchase review.**

*Thanks for your interest in ROTOMA. And be sure to check out rotomathebook.com for special deals, **FREE** downloadable companion content—and more.*

—Spencer & D.P.

ROTOMA
THE ROI OF SOCIAL MEDIA 'TOP OF MIND'

